

Lil 'O' Blossom™

Healthy Babies  Happy Mommies™

FOR IMMEDIATE RELEASE

New! Baby Skin Care Products

Images Available Upon Request

LIL 'O' BLOSSOM™ BABY CARE INTRODUCES “BUBBLE” OLEOSOMES THAT RELEASE FRESH VITAMINS ONTO BABY'S SKIN

Newport Beach, CA—Lil 'O' Blossom™ announces the launch of its line of baby skin care products that offers mothers naturally gentle, effective ingredients derived from ancient motherly wisdom and innovative, patented Oleosome formula technology. 100% natural Oleosomes are the future in delivering rich, wholesome, dynamic essential vitamins and minerals to the skin.

Oleosomes are microscopic spheres, or “bubbles” with the purest extracts of natural, organic vegetables and vitamins protected, or encapsulated, by a protein coat. The fresh active ingredients are only released when they touch baby's skin. These natural vitamins are optimally absorbed to provide instant hydration benefits and long lasting nourishment.

Naturally found in oil-bearing plant seeds of Safflower, Sunflower, and Almonds, Oleosomes store the plant energy used by the seeds until they germinate. Derived from Mother Nature, Oleosomes do not contain any synthetic ingredients or irritating chemicals. Additionally, the vital nutrients are not degraded by heat processing so they deliver the utmost in quality and benefits.

Safflower Oleosomes are rich in Vitamin E and Essential Fatty Acids that are high in protective antioxidants to keep baby's skin healthy and radiant.

Working in harmony with Moringa Oil in all Lil 'O' Blossom baby care formulas, Oleosomes ensure the most exceptional moisturizing benefits to protect baby's skin from irritation, redness, and sensitivity. Moms will be delighted with their little one's super soft, glowing skin.

For more information, visit www.liloblossom.com or phone toll free, 844-692-5677.