

# Lil' O' Blossom™

Healthy Babies  Happy Mommies™

## **FOR IMMEDIATE RELEASE**

New! Baby Skin Care Products

*Images Available Upon Request*

### **LIL 'O' BLOSSOM™ CHOOSES MORINGA OIL FOR BABY LINE**

*Known for centuries in Africa as 'Mother's Best Friend'*

Newport Beach, CA—The new Lil 'O' Blossom™ line of baby skin care draws from ancient motherly wisdom for its formulations, selecting precious Moringa Oil as a key ingredient component.

With such monikers as 'Tree of Life', 'Miracle Tree,' and simply 'Mother's Best Friend,' it is clear that the Moringa Tree is highly cherished. The reasons are vast and varied. The tree provides relief to impoverished countries that rely on it for commerce. These countries use the extract from the tiny Moringa leaves as a food supplement, a precious skin and hair oil, and a medicinal treatment. In fact, Moringa Trees have been used to combat malnutrition, especially among infants and nursing mothers.

Considered the most nutrient rich plant on the planet by some experts, all agree that a Moringa tree contains over 90 bio-nutrients, 27 vitamins, 46 protective antioxidants, minerals, and all 8 essential amino acids. It is stated to provide:

- *7 times the Vitamin C in Oranges*
- *4 times the Vitamin A in Carrots*
- *2 times the Protein in Yogurt*
- *4 times the Calcium in Milk*
- *3 times the Potassium in Bananas \**

Moringa Oil is an ancient tradition of Ayurveda used in India for over 5,000 years. This rare and luxurious oil is highly sought out by health and beauty experts because it has so many cosmetic and repairing benefits.

- Soothes sensitive, irritated skin and scalp.
- Penetrates deeply to hydrate skin and help it retain moisture
- Is a natural cleanser that leaves no oily residue
- Conditions and gives strength and shine to the hair
- Leaves skin and hair soft and radiant
- Has a silky texture that's good for body massage
- Reduces wrinkles and stretch marks

*Continued...*

# Lil 'O' Blossom™

Healthy Babies  Happy Mommies™

Lil 'O' Blossom Founder, Lorie Collins, explains “I’m delighted we can offer Mothers the added assurance that when they use our products they are doing something really wonderful for their little ones.”

And they will be doing something wonderful for others, too. Lil 'O' Blossom contributes to charities including Trees for Life® International, a non-governmental, non-profit organization that promotes the development of Moringa Trees worldwide.

For more information, visit [www.liloblossom.com](http://www.liloblossom.com) or phone toll free, 844-692-5677.

\*Source: *Nutritive Value of Indian Foods*, by C. Gopalan, et al.